

# Press Release

FOR IMMEDIATE RELEASE

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## RealMed and American Well Join Forces to Expedite Online Care Integration Into Health Plans' Financial Systems

Indianapolis, IN and Boston, MA April 15<sup>th</sup>, 2009

RealMed and American Well™ today announced that they have entered into a collaboration agreement to bring together capabilities provided by RealMed's revenue cycle management services and American Well's Online Care system. The joint capabilities will offer health plans a turnkey solution for integrating Online Care into their financial systems.

"Our collaboration with RealMed will create enhanced business efficiencies and we expect it to further facilitate the introduction of Online Care into key payer and provider markets," said Ido Schoenberg, M.D., CEO of American Well Corporation.

RealMed's revenue cycle management service integrates with physicians' practice management systems and offices to facilitate diverse, multi-payer, HIPAA compliant electronic submissions. American Well's Online Care system enables live, on-demand communication between the health plan's membership and its network physicians. The joint offering will streamline the incorporation of Online Care services into the health plan's financial infrastructure, delivering lower cost of deployment, shorter time to market and simplified Online Care benefit administration.

"Our domain expertise in automating all aspects of revenue cycle management is a natural fit for the new and rapidly growing market of Online Care services. The efficiency delivered by this joint offering further emphasizes the promise of Online Care as a consumer- and provider-friendly tier of care," said Phil Christianson, CEO of RealMed.

### About RealMed

RealMed helps today's healthcare organizations by optimizing information exchange through dynamic revenue cycle, clinical and financial management solutions. We take a unique approach to client service, partnering with 23,000 physicians through our highly-rated local support teams. RealMed empowers healthcare organizations to minimize transaction processing costs, increase user productivity and reduce the administrative burden placed on all stakeholders. RealMed solutions support real-time and batch information exchange via a web portal, electronic data interchange (EDI) and business to business (B2B) integrations. RealMed has electronic access to over 2,000 payers. For more information, please visit [www.realmed.com](http://www.realmed.com).

### About American Well

American Well has created a new healthcare marketplace where consumers and physicians can come together online to acquire and provide convenient and immediate

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healthcare services. Using the latest technologies in Web communications and digital telephony, American Well extends traditional healthcare services to the home setting. American Well is committed to supporting health plans in meeting consumer and employer demand for affordable, efficient and immediate access to quality care. For more information, please visit [www.americanwell.com](http://www.americanwell.com).

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