



## **RealMed Launches Two Revenue Cycle Management Products**

INDIANAPOLIS, June 28 / PR Newswire – Phil Christianson, Chief Executive Officer of RealMed Corporation, a leading provider of web-based revenue cycle management solutions for healthcare providers, hospitals, and payers, today announced the launch of two products: REALCLEAN™ and REALASSURE.™ These products are fully integrated into RealMed solutions that provide secure, real-time adjudication and processing of electronic claims transactions, automatic claims status, and electronic remittance advice management. RealMed customers will be able to further increase cash flows, system workflow, quality, and timeliness of processing.

A key business challenge that medical practices face is the increasingly complex requirement for exchange of claims data with insurance payers. With REALCLEAN: Advanced Claims Editing, provider offices can use a much lower-cost approach than existing claims manager and claims editing tools, and without the need for highly technical and specialized resources. REALCLEAN allows providers to create and control their own unique edits through a set of user-friendly screens, without any knowledge of programming, for an entirely new level of customization and claims management. It is the only option available in the market that is fully integrated with a revenue cycle management solution.

As high deductible health plans predominate and patient liability becomes an increasingly difficult portion of a medical provider's revenue, bad debt has become a serious problem. With REALASSURE: Patient Payment Assurance, medical practices can significantly reduce the burden of patient bad debt and unnecessary administrative costs. The entire patient collection process becomes easier to manage and payments easier to collect. As a result, REALASSURE enables providers to improve cash flow as well as patient/practice relations.

RealMed Director of Product Management, Sean Kilpatrick, expressed the company's enthusiasm for these exciting new products. "REALCLEAN and REALASSURE are testaments to our ongoing commitment to provide healthcare organizations with the only claims editing and payment assurance products that are fully integrated within our revenue cycle management solution. We believe that they also further establish RealMed as a leader in delivering technology products that reduce healthcare provider costs and streamline efficiencies."

### **About RealMed**

RealMed automates healthcare transactions and information exchange between providers and payers using powerful reporting and workflow enhancing features. These capabilities can significantly enhance administrative efficiency and dramatically improve cash flow for providers. RealMed serves professional providers ranging from one-doctor practices to the nation's largest academic medical centers and specialty providers for all

aspects of their revenue cycle management needs. RealMed's service and solutions led to its ranking as 2009 'Best in KLAS' for Claims and Clearinghouse Services.\* For more information, visit [www.realmed.com](http://www.realmed.com), or contact Sean Kilpatrick at [sean.kilpatrick@realmed.com](mailto:sean.kilpatrick@realmed.com).

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